



- VOL. 1
- ISSUE 7
- WINTER 2008

# OFFICE OF SMALL BUSINESS PROGRAMS

## 2008 SMALL BUSINESS AGENCY-LEVEL INDUSTRY AWARDS WINNERS ANNOUNCED!



**ON NOVEMBER 18, 2008, NASA'S OFFICE OF SMALL BUSINESS PROGRAMS PRESENTED THE 2008 SMALL BUSINESS ADVOCATES (SBAA) AND INDUSTRY AWARDS (SBIA) AT THE HILTON WASHINGTON HOTEL IN THE DISTRICT OF COLUMBIA.**

### **AGENCY-LEVEL SMALL BUSINESS PRIME CONTRACTOR OF THE YEAR**

**DRYDEN RESEARCH FLIGHT CENTER  
Arcata Associates, Inc.**

Arcata Associates, Inc. is a 29-year old aerospace-defense company headquartered in Las Vegas, NV. The company provides support in engineering services, information technology, multimedia, and management. Arcata employs over 400 people nationwide in support of NASA, DOD, and other Government agencies.



Arcata's relationship with NASA began in 1989 with a prime contract at Kennedy Space Center to provide launch operations support at Vandenberg Air Force Base, CA. Arcata expanded its NASA presence to the Jet

Propulsion Laboratory where the company provides a broad range of technical personnel to support programs such as the Mars Pathfinder. Arcata's involvement with NASA continued with a subcontract to Northrop Grumman on the NASA Sounding Rockets Operations Contract at Wallops Island Flight Facility, VA.

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## SBS SPOTLIGHT



**ROBERT MEDINA**, the 2008 NASA Small Business Advocates Award Small Business Specialist of the Year was recognized as the specialist who has provided outstanding support to the small business community, thereby contributing greatly to the success of the NASA small Business Program. The short- and long-term impacts of the support provided assist the Agency to achieve its goals and objectives.

Robert Medina, Small Business Specialist at Dryden Flight Research Center (DFRC), has demonstrated that significant efforts yield significant results. Under his leadership, the DFRC Small Business Program has consistently led the Agency in percent of direct dollars awarded in each of the small business socioeconomic categories. These accomplishments can be attributed to Mr. Medina's ability to work with customers and the procurement community early in the procurement process to understand future requirements and to develop an appropriate acquisition strategy. In addition, he also excelled at working with the Small Business Community on how best to position themselves to provide solutions and support to DFRC requirements

rather than simply providing the Center a user community with capabilities. Mr. Medina's efforts resulted in DFRC's being recognized by the U.S. Department of Veterans Affairs in 2007 and 2008 for exceeding the federally mandated goal of awarding at least three percent of its total contract dollars to service-disabled veteran-owned small businesses. DFRC is the only NASA Center to receive this award twice.

### 2008 Small Business Agency-Level Industry Awards Winners (continued from page 1)

Arcata's work for NASA also extends to Marshall Space Flight Center under Lockheed Martin's Consolidated Space Operations Contract contract, to Dryden Research Flight Center (DRFC) as a prime contractor, and to the NASA Shared Services Center (NSSC) contract at Stennis Space Center, MS.

Arcata attributes a great deal of its success to the opportunities NASA has given to the company to both broaden and leverage its expertise within and outside of NASA. The company has matured and developed high-quality management systems for which they became a 2006 George M. Low Award Finalist in the Small Business Services Category. Arcata was also honored twice this year by being named DFRC's Small Business Prime Contractor of the Year and NSSC's Small Business Subcontractor of the Year.

### AGENCY-LEVEL SMALL BUSINESS SUBCONTRACTOR OF THE YEAR

**JET PROPULSION LABORATORY**  
**Santa Barbara Applied**  
**Research, Inc.**

Founded in the early 1980s and headquartered in Ventura, CA, Santa Barbara Applied Research, Inc.

(SBAR) is an exceptional provider of high-technology solutions and specialized support services primarily for U.S. defense and civilian Government agencies. With a workforce of 600 and using proven processes that are based on its ISO 9001 approved methodologies, SBAR delivers a full range of services spanning the project life cycle from strategic planning, design, and engineering to implementation and operation of complex, mission-critical systems.

With expertise and operational experience to address the specialized needs of missile, satellite, and orbital-related programs, SBAR provides a broad range of highly technical support services, particularly in the areas of IT, engineering, logistics, and operations and maintenance.

In line with the company's particular expertise in supporting space-related activities and missile launch sites, SBAR has developed a strong track record with customers of NASA, the Jet Propulsion Laboratory, and the Department of Defense. It has also forged strong relationships with several component organizations with the U.S. Air Force, specifically with the Air Force Space Command.

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## OFFICE OF SMALL BUSINESS PROGRAMS



## AA's CORNER

The first annual NASA/JPL Small Business Symposium & Awards Ceremony was held November 17-18 at the Hilton Washington Hotel. Over 300 individuals attended the two-day event, which provided information, resources, and tools to assist companies currently doing business with the Agency as well as those that seek to do business with the Agency.

The Symposium was also the occasion to present the 2008 NASA Small Business Advocates Awards and the Small Business Industry Awards. The Small Business Advocates Awards recognize NASA employees who demonstrate exceptional support of the NASA Small Business Programs. The Small Business Industry Awards recognize NASA's large and small business partners that support the Agency's Small Business Programs at the various NASA Centers and throughout the Agency. I want to congratulate all the individuals and companies who were nominated this year and thank you for your support of the NASA Small Business Program.

The Symposium's highlights included an address by Mr. Scott Denniston, Director, Office of Small Business and Center for Veterans Enterprise, U.S. Department of Veterans Affairs; and Ms. Jovita Carranza, Deputy Administrator, U.S. Small Business Administration. Ms. Shana Dale, NASA's Deputy Administrator, assisted in presenting the awards.

As I close out another year at NASA, I would like to thank NASA's senior management, Center Directors, the NASA Headquarters Office of Small Business Programs staff, and members of the NASA Small Business Specialist Council for all their hard work and dedication to the small business community. Their efforts make this program a real success!

I wish everyone a safe and happy holiday season!

**GLENN A. DELGADO**

ASSISTANT ADMINISTRATOR

NASA OFFICE OF SMALL BUSINESS PROGRAMS



# SMALL BUSINESS PROGRAMS



## SMALL BUSINESS ADVOCATES AWARDS

### Procurement Team of the Year

**Plum Brook Reactor Facility  
Decontamination & Decommissioning Team**

#### Glenn Research Center

- Robert O. Bayda
- Helen M. Ceh
- Robert R. Corban
- Jerald J. Kennemuth
- Robert F. Lallier
- Robert P. Lisy
- Melissa A. Merrill
- Keith M. Peacock
- Lawrence J. Schroeder
- Jose M. Vega

### Program Team of the Year

**International Space Station Program  
Management and Control and Mission  
Integration and Control Contract  
Management Team**

#### Johnson Space Center

- Robin P. Chapman
- Brian M. Dyer

### Small Business Specialist of the Year

**Dryden Flight Research Center**

- Robert Medina

### Technical Person of the Year (Tie)

**Marshall Space Flight Center**

- Charles L. Nola

### Technical Person of the Year (Tie)

**Glenn Research Center**

- Dr. Michael A. Meador

### Technical Person of the Year (Tie)

**Dryden Flight Research Center**

- Ronald M. Young

*Award was accepted by Robert Medina on behalf of Ronald Young who was unable to attend awards ceremony.*

### Center-Level Small Business Prime Contractor of the Year

- Integrated Science Solutions, Inc.  
*Ames Research Center*
- Arcata Associates, Inc.  
*Dryden Flight Research Center*
- Efficient Enterprise Engineering, Inc.  
*Glenn Research Center*

## SMALL BUSINESS INDUSTRY AWARDS

- SP Systems, Inc.  
*Goddard Space Flight Center*
- Tessada & Associates  
*Johnson Space Center*
- ASRC Aerospace Corporation  
*Kennedy Space Center*
- Science and Technology Corporation  
*Langley Research Center*
- COLSA Corporation  
*Marshall Space Flight Center*
- Applied Geo Technologies  
*Stennis Space Center*

### Center-Level Large Business Prime Contractor of the Year

- Raytheon Company  
*Ames Research Center*
- SAIC  
*Goddard Space Flight Center*
- ITT Corporation  
*Jet Propulsion Laboratory*
- Lockheed Martin Services, Inc.  
*Johnson Space Center*
- Boeing Space Operations Company  
*Kennedy Space Center*
- Unisys Corporation  
*Langley Research Center*
- The Boeing Company  
*Marshall Space Flight Center*

### Center-Level Small Business Subcontractor of the Year

- Intrinsic Technologies  
*Ames Research Center*
- N & R Engineering and Management Services, Inc.  
*Glenn Research Center*
- Santa Barbara Applied Research, Inc.  
*Jet Propulsion Laboratory*
- JES Tech  
*Johnson Space Center*
- Yang Enterprises, Inc.  
*Kennedy Space Center*
- Genex Systems, LLC.  
*Langley Research Center*

- Votaw Precision Technologies  
*Marshall Space Flight Center*
- Arcata Associates, Inc.  
*NASA Shared Services Center*
- SaiTech, Inc.  
*Stennis Space Center*

### Agency-Level Small Business Prime Contractor of the Year

- Arcata Associates, Inc.  
*Dryden Flight Research Center*

### Agency-Level Small Business Subcontractor of the Year

- Santa Barbara Applied Research, Inc.  
*Jet Propulsion Laboratory*

### Agency-Level Large Business Prime Contractor of the Year

- The Boeing Company  
*Marshall Space Flight Center*



# IMPORTANT DATES TO REMEMBER

## 2008 Small Business Industry Agency-Level Awards Winners (continued from page 2)

As a rapidly growing and successful organization, SBAR has garnered frequent recognition for its achievement. In addition to receiving numerous awards from the U.S. Small Business Administration, the company was named by the *Pacific Coast Business Times* as the "2007 Private Company of the Year" in Ventura, Santa Barbara, and San Luis Obispo Counties, CA. *Pacific Coast Business Times* also ranked SBAR first on the list of Woman-Owned Businesses in the region, and the Company has also appeared on *Inc.* magazine's list of "500 Fastest Growing Companies."

## AGENCY-LEVEL LARGE BUSINESS PRIME CONTRACTOR OF THE YEAR MARSHALL SPACE FLIGHT CENTER

### The Boeing Company

Boeing is the world's leading aerospace company and the largest manufacturer of commercial jetliners and military aircraft combined. Additionally, Boeing designs and manufactures rotorcraft, electronic and defense systems, missiles, satellites, launch vehicles, and advanced information and communication systems. As a major service provider to NASA, Boeing operates the Space Shuttle and International Space Station. The company also provides numerous military and commercial airline support services. Boeing has customers in more than 90 countries around the world and is one of the largest U.S. exporters in terms of sales.

Boeing has a long tradition of aerospace leadership and innovation. We continue to expand our product line and services to meet emerging customer needs. Our broad range of capabilities include creating new, more efficient members of our commercial airplane family; integrating military platforms, defense/systems, and the war fighter through network-centric operations; creating advanced technology solutions that reach across business units; e-enabling airplanes and providing connectivity on moving platforms; and arranging financing solutions for our customers.

Headquartered in Chicago, IL, Boeing employs more than 160,000 people across the United States and in 70 countries. This represents one of the most diverse, talented, and innovative workforces anywhere. More than 83,800 of our people hold college degrees—including nearly 29,000 advanced degrees—in virtually every business and technical field from approximately 2,800 colleges and universities worldwide. Our enterprise also leverages the talents of hundreds of thousands more skilled people working for Boeing suppliers worldwide.

## NASA SBS Council Meeting at Stennis Space Center

**January 26–30, 2009**

Internal NASA meeting

## 21st Annual NASA/JPL High-Tech Conference

**March 3–4, 2009**

Westin Hotel LAX

Web site: <http://acquisition.jpl.nasa.gov/boo/default.htm>

## NASA SBS Council Meeting at Jet Propulsion Laboratory

**March 5–6, 2009**

Internal NASA meeting

## NASA SBS Council Meeting at Goddard Space Center

**April 20–21, 2009**

Internal NASA meeting

## OSDBU Procurement Conference

**April 22, 2009**

Dulles Expo Center North Hall

Chantilly, Virginia

Web site: [www.osdbu.gov](http://www.osdbu.gov)

## NASA SBS Council and FY 2010 SBIP Meetings at Langley Research Center

**July 12–17, 2009**

Internal NASA meeting

## 5th Annual National Veteran Small Business Conference & Expo

**July 20–24, 2009**

Las Vegas, Nevada

Web site: <http://www.nationalveteransconference.com>

**For more OSBP calendar dates, visit  
our Web site at  
<http://www.osbp.nasa.gov/>.**

## SUCCESS STORY SUBMISSION SCHEDULE:

### DEADLINE

April 30th

July 31st

October 31st

January 31st

### PUBLISHED

June

September

December

March

## TO SUBMIT AN ARTICLE:

THE OFFICE OF SMALL BUSINESS PROGRAMS (OSBP) NEWSLETTER IS THE QUARTERLY ELECTRONIC PUBLICATION OF THE NASA OSBP.

OSBP welcomes articles and opinion pieces that are directed to advocates of small businesses. These articles are printed as space is available and should be approximately 750–1,000 words in length. Articles that were printed elsewhere cannot be reprinted in the OSBP Newsletter without written permission from the original printing source.

Do you have a small business success story that could inspire small business collaboration and advocacy? If so, tell us about it. Send your "success story" to [smallbusiness@nasa.gov](mailto:smallbusiness@nasa.gov).

## THE OSBP STAFF:

THE OSBP OFFICE IS A TEAM COMMITTED TO PROVIDING EXCELLENCE IN SERVICE AND INFORMATION TO THE SMALL BUSINESS COMMUNITY.

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## OSBP WEB SITE:

The new and improved NASA Office of Small Business Programs Web site is up and proving successful in helping individuals and companies to navigate small business policy, procedure, and best practices at NASA.

The purpose of the Web site, [www.osbp.nasa.gov](http://www.osbp.nasa.gov), is to share the vision of the small business program at NASA, as well as provide pertinent information on how to do business with NASA.